CPA Saskatchewan Public Practitioner Education Week

From October 5 to 9, 2026, CPA Saskatchewan will host the annual *Public Practitioner Education Week!* This week will include a total of twelve sessions, including *two free* presentations, which are focused on the needs of public practitioners. Registrations will be per session, allowing you to pick what is most relevant to you and what fits within your schedule. Click on a session title below to register or you can search for the sessions being offered by selecting "Public Practitioner Education Week" located under the *Select a Provider* search function on our CPA Saskatchewan Event Listing page.

October 5	October 6	October 7	October 8	October 9
9:00 – 11:00 am	9:00 – 11:00 am	9:00 – 11:00 am	9:00 – 11:00 am	8:30 – 11:30 am
Professional Ethics for the Assurance Profession ***Presented by:* Garth Sheriff, CPA, CA**	**AI as a Practice Efficiency Engine: Reclaim Billable Hours with Practical Workflows** ***Presented by:* Brennen Schmidt**	**Strategic Thinking: Practical Tools** ***Presented by:* Brent Pederson**	**ASNFPO - Update 2026** ***Presented by:* Jennifer O'Neal, CPA, CA**	**ASPE - Update 2026** ***Presented by:* Jennifer O'Neal, CPA, CA**
	11:30 – 12:30 pm			11:30 – 12:30 pm
	Beyond Tax Returns: Charitable Planning Strategies Every CPA Should Know *(FREE)* ***Presented by: Adam Hicks, CPA and Jonah Toth***			**Succession Planning for Sole Practitioners *(FREE)*** ***Presented by:*** **Leigha Hubick, CPA and Anita Wilson, CPA**
1:00 – 2:30 pm	1:00 – 3:00 pm	1:00 – 3:30 pm	1:00 – 3:00 pm	12:00 – 3:30 pm
How to Price with Confidence, Communicate Value, and Get Paid What You're Worth ***Presented by:* Eric Solbakken, CPA, CA**	**Practitioner Self Review** ***Presented by:* Randy Nicolls, CPA**	**AI Literacy & Human Skills in an Automated World** ***Presented by:* Monique Levesque-Pharoah**	**AI Risk Map for Practitioners** ***Presented by:* Garrett Wasny**	**Audits - Update 2026** ***Presented by:* Bradley Keefe, CPA, CA**

Course Descriptions

For more information and registration, click the course title

Monday, October 5, 2026

Professional Ethics for the Assurance Profession

Garth Sheriff, CPA, CA

Ethics in assurance doesn't change because a new tool shows up. But the risks we're assessing, the judgment calls we're making, and the culture that needs to support good decisions — those are shifting fast.

How to Price with Confidence, Communicate Value, and Get Paid What You're Worth

Erik Solbakken, CPA, CA

You know the value you bring to your clients. The challenge is pricing your services—and communicating your value, with confidence. When clients understand what you bring to the table, the conversation shifts from price to partnership.

In this practical and thought-provoking session, CPA and practice-growth advisor Erik Solbakken challenges traditional thinking around pricing professional services. You'll explore how positioning, client conversations and your billing model influence perceived value—and how changing the way you communicate that value can change the way clients see both your services and your firm.

You'll leave with a different way of thinking about pricing, along with practical strategies to price with greater confidence, communicate your value more effectively, strengthen client relationships, and build a more profitable and sustainable practice

Tuesday, October 6, 2026

AI as a Practice Efficiency Engine: Reclaim Billable Hours with Practical Workflows

Brennen Schmidt

This session helps equip practices of all sizes to develop consistent, repeatable, and client-ready outputs every single time without having to always start from scratch. We'll explore real-world use cases and demonstrations ranging from drafting engagement letters through to building internal knowledge documents. You'll leave with an understanding of how to shape templated workflows aimed at minimizing guesswork, inconsistencies, or potential rework no matter the tool (e.g., ChatGPT, Copilot, Claude). If you're looking to move from experimentation to developing repeatable assets to scale in ways never before imagined, this session is for you.

Beyond Tax Returns: Charitable Planning Strategies Every CPA Should Know (FREE)

Adam Hicks, CPA and Jonah Toth

In this practical one-hour session, you'll learn charitable planning strategies that can create significant tax savings while helping clients support the causes and communities they care about. We'll explore real case studies starting with tax efficient gifts of publicly traded securities, up to more unique ways of donations of life insurance, private company shares, and even farmland. We will dive into charitable giving during a client's lifetime, estate giving opportunities, and approaches that can simplify philanthropy while reducing administrative burden.

Designed specifically for independent and small firm CPAs, this session will provide actionable ideas you can immediately bring into client conversations. While no one becomes a charitable planning expert in an hour, you'll leave with practical tools, planning concepts, and opportunities that many clients have never been shown.

Whether your clients are business owners, farmers, retirees, professionals, or families planning their estates, you'll discover ways to enhance the value you provide while helping clients maximize both their charitable impact and tax efficiency.

Practitioner Self Review

Randy Nicholls, CPA

Participants will examine how self-review threats arise in practice, how they impair independence and objectivity, and how to evaluate their significance using a risk-based approach. Participants will learn to apply effective safeguards, document judgments, and embed ethical decision-making into daily workflows.

Wednesday, October 7, 2026

Strategic Thinking: Practical Tools

Brent Pederson

Many business owners are too busy running their business to think strategically (working “in” the business vs “on” the business). Furthermore, research shows most strategies are merely a paper activity, with 75% of strategies failing to be achieved. From 15 years in a global consulting firm and working in 9 different countries across many sectors doing strategy work for companies ranging from startups, non-profits, government, cooperatives, and publicly-traded organizations, these are 3 practical tools that will stretch the thinking of yourself and/or your clients.

Strategic thinking does not necessarily require a lengthy strategic planning process. It can be incorporated into everyday discussions, decisions, and conversations by using simple frameworks to examine an issue from different perspectives, identify the factors that may influence an outcome, and consider what could change in the future.

This session focuses on practical application rather than theory. Participants will be introduced to each tool, see a completed example, and consider how the tool could be applied to their own work or used with clients. The intent is to provide structured approaches that can be used to make strategic thinking more deliberate and consistent.

AI Literacy & Human Skills in an Automated World

Monique Levesque-Pharoah

This course explores how CPAs can develop practical AI literacy while strengthening the human skills that technology cannot replace. Participants will examine how AI can support their work, where human judgment remains critical, and how to approach AI with curiosity, confidence, and appropriate professional skepticism. Through practical examples and discussion, they will gain strategies for working effectively alongside AI while maintaining accountability, accuracy, and trust.

Thursday, October 8, 2026

ASNFPO - Update 2026

Jennifer O'Neal, CPA, CA

Participants will receive an update on recent and upcoming revisions to the CPA Canada Handbook – Part III (ASNFPO), along with relevant changes in ASPE where these standards are applied by not-for-profit organizations. Participants will learn how these developments may affect financial reporting practices.

AI Risk Map for Practitioners

Garrett Wasny

This course provides a concise overview of AI risk management for accountants, focusing on how CPAs can identify, assess, control, and monitor risks created by artificial intelligence. Participants explore AI risks across data, models, professional workflows, firms, regulatory environments, and client relationships. The course emphasizes professional judgment, governance, documentation, human oversight, and practical frameworks such as the NIST AI Risk Management Framework.

Friday, October 9, 2026

ASPE - Update 2026

Jennifer O'Neal, CPA, CA

The seminar is best suited to professionals who are involved in the preparation and analysis of financial statements for small- and medium-sized entities, and practitioners who provide assurance on these financial statements, who want to ensure they are aware of recent changes in ASPE standards and other hot topic areas. It will also create awareness of potential future changes in the standards by covering projects that are being worked on, as well as areas that standard setters are discussing.

Succession Planning for Sole Practitioners (FREE)

Leigha Hubick, CPA and Anita Wilson, CPA

Join CPA Saskatchewan's Registrar, Leigha Hubick, CPA and CPA Manitoba's Registrar, Anita Wilson, CPA for this informative session on succession planning for sole practitioners. This session will cover the requirements and practical steps when a sole practitioner dies or becomes incapacitated — protecting clients, supporting the estate, and meeting regulatory obligations.

Audits - Update 2026

Bradley Keefe, CPA, CA

Participants will receive a concise update on recently approved and proposed changes to the CPA Canada Handbook – Assurance that affect audit engagements. Participants will also examine current AASB/IAASB projects and practice inspection themes to identify impacts on planning, execution, and reporting.